



Discourse, Authority and Manipulation in **Multimodal** Perspective – **DAMMP 2023**

Day 1	Thursday 16th March 2023 (conference room A104)	
08:15-08:45	Introductory welcome for the participants in person and online	
08:45-09:00	Official opening of the conference by Dr. Nathalie Collé, Head of <i>IDEA</i>	
09:00-10:00	Gaëlle Ferré Professor of Linguistics University of Poitiers, France	<i>Keynote speech:</i> A Multimodal Analysis of Language Change in Ecological Discourses on Global Warming
10:00-10:25	Coffee break	
Session 1	Chair: Christopher Hart	<i>Discourse and Politics</i>
10:25-10:45	Krisda Chaemsaitong Professor Hanyang University, Seoul, South Korea	Image repair strategies of the Thai government in the mishandling of COVID-19 prevention measures: A multi- modal critical discourse analysis approach
10:45-11:05	Charleine Saad Elias, Independent researcher, Media and Political Discourse Analysis, Lebanon	The Fourth of August: How Anger Did Not Become a Source of Optimism
11:05-11:25	Réka Benczes Lilla Petronella Szabó Corvinus University of Budapest Ágnes Virág Eszterházy Károly Catholic University of Eger	It's Showtime: The POLITICS IS A SHOW Metaphor in the 2022 Election Campaign of the Hungarian Fidesz Party
11:25-11:55	Questions and discussion for Session 1	

11:55-13:45	Lunch break	
13:45-14:45	Simon Harrison Assistant Professor City University of Hong Kong	Keynote speech: Negation's familiar dynamics in authoritative spoken language
Session 2	Chair: Gaëlle Ferré	<i>Discourse and Protest</i>
14:45-15:05	Anaïs Augé Lectuer and Research Fellow, University of Louvain, Belgium	The Red Rebel Brigade and the Blood Bath: Artivism and the visual impacts of metaphors
15:05-15:25	Tiyasha Sengupta Assistant Professor Department of Basic Science and Humanities Institute of Engineering and Management, Calcutta, India	Laughter in the Time of Crisis: A Critical Look at Humorous Indian Protest Posters
15:25-15:45	Niamh O'Dowd PhD candidate University of Oslo, Norway	The potential of creative uses of metonymy for climate protest
15:45-16:15	Questions and discussion for Session 2	
16:15-16:35	Coffee break	
Session 3	Chair: Anaïs Augé	<i>Discourse and Epistemic Authority</i>
16:35-16:55	Jacopo Castaldi Lecturer Canterbury Christ Church University, UK	Epistemic vigilance in travel documentaries: investigating top-down and bottom-up processes in multimodal manipulation.
16:55-17:15	Ellen Russell Associate Professor Wilfrid Laurier University, Canada	Persuasion, Epistemic Authority, and Economists: Delineating the Possible in Policy Debate
17:15-17:35	Questions and discussion for Session 3	
Followed by... 17:35-19:15	Guided tour of Nancy (weather permitting). In the unlikely event of inclement weather, refreshments will be provided in A104 instead, with a possible re-scheduling of the tour for 17:15 on Friday 17 th March.	
19:15 onwards	Gala dinner (for participants who have reserved)	

Day 2 Friday 17th March 2023 (conference room A104)

08:45-09:15	Introductory welcome for the participants in person and online	
09:15-10:15	Christopher Hart Professor of Linguistics Lancaster University, UK	Keynote speech: Language, Image and Gesture in the Communication of Prejudice
10:15-10:40	Coffee break	
Session 4	Chair: Simon Harrison	<i>Discourse and Media</i>
10:40-11:00	Esterina Nervino Assistant Professor City University of Hong Kong	Creating shared value: a social semiotic analysis of ESG discourse on social media
11:00-11:20	Laure Cataldo Assistant lecturer University of Franche-Comté, France	Journalists' modalisations and deformations of reported speech in the press discourse about Brexit
11:20-11:40	Zahra Mustafa-Awad Professor University of Jordan	Does nationality matter? Sketching Arab refugees in American and British news discourse
11:40-12:10	Questions and discussion for Session 4	
12:10-13:40	Lunch break	
Session 5	Chair: Anaïs Augé	<i>Discourse and Artistic Purpose</i>
13:40-14:00	Juanjuan Li PhD candidate Beijing Foreign Studies University, China	Multimodal Manipulation of Art History Narrative Translation -- A case study of James Cahill's works on Chinese History of Art
14:00-14:20	Olena Marina Associate Professor The University of Teacher Education, Lucerne, Switzerland	The dramatic discourse of the English Restoration as the discourse of the first mass media
14:20-14:40	Questions and discussion for Session 5	
14:40-15:00	Coffee break	

Session 6	Chair: Robert Butler	<i>Discourse and Education</i>
15:00-15:20	Yanli Meng Associate Professor University of Chinese Academy of Sciences, China	The discursive construction of legitimation in the English education for infants and young children in the Chinese new media: A multimodal critical discourse analysis perspective
15:20-15:40	Ebru Türker Associate Professor Arizona State University, USA Jae-hyun Park Professor Sangmyung University, South Korea	Multimodal metaphoric creativity in education discourse: College advertisements in South Korea
15:40-16:00	Questions and discussion for Session 6	
16:00-16:50	Roundtable with Robert Butler: synthesis and further research projects	
16:50-17:15	Conference closure with complimentary refreshments	

Saturday 18th March

In addition, participants are cordially welcome to join the visit of *Alain Batt* – quality chocolate manufacturer – from 09:00 to 10:30, with complimentary macaroons!

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