

**Master Langues et Sociétés – Parcours Mondes Anglophones
Intermédialité (Metz) & Livres, Textes, Matérialités (Nancy)**

Mastérialités M2

Vendredi, 6 décembre 2024

UFR ALL, Campus LSH, Nancy, Bâtiment G, salle 04

9h30 Accueil des participant·es (boissons et viennoiseries)

9h45 Ouverture de la journée par John S. Bak (Co-responsable du Parcours Mondes Anglophones à Nancy) et Sébastien Mort (Responsable du Parcours Mondes Anglophones à Metz)

Panel 1 – U.S. Identity Politics in Visual Media (Chair: John S. Bak)

10h00 Inès FARAOUN, “Reinventing American Arab and Muslim Identities in the Post-9/11 Context: Humor as a Political Tool in *The Axis of Evil Comedy Tour* (2005) and *Ramy* (2019)”

10h30 Rosa HEINIS, “‘About People in the Middle’: Rewriting U.S. Founding Mythology in Revisionist Westerns with Transracial and Biracial Protagonists”

11h00 **Pause café**

Panel 2 – Discourse Strategies in Communication (Chair: Sébastien Mort)

11h30 Svetlana ISHEVSKAYA, “Persuasive Discourse Strategies in Creating the Image of France as a Tourist Destination: An Analysis of ‘Explore France’ Publications Today”

12h00 Samuel PALEO, “English as a Way to Communicate in Competitive Video Games: The Example of the European League of Legends Community”

12h30 **Déjeuner (salle A 157)**

Panel 3 – Othering and British Exceptionalism (Chair: John S. Bak)

14h00 Solène ROSSION, “Burke, the French Revolution and the Construction of the French Monster: Asserting British Otherness in National Literature from 1790 to 1859”

14h30 Willis PINTO, “Television: A Fourth Estate? Television News as Part of the Political Debate during Margaret Thatcher’s Rule through the Example of the ‘Troubles’ in Northern Ireland (1979-90)”