

# Mario Rivas: social *crónica*, humor and satire

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Chilean writer Mario Rivas' social *crónicas* -published between 1940 and 1950 in two Santiago newspapers: *Las Noticias Gráficas* and *Última Hora*- are unique and standing out in the Chilean journalistic landscape. In his texts humor is a corrosive weapon aimed to make a critic to the Chilean society of that time, focusing shameful features as social climbing, resentment and consumerism. In this process, Rivas dislocates the functions, subjects and supports involved in the processes of production, circulation and understanding of the social *crónica*. For this reason, Rivas brings the hybridity of the *crónica* to an extreme that far exceeds the generic labels, and is an important link as unexplored for a diachronic study of the genre in Chile.